

Here's what your gift to The Rose gives to our community...

\$25 Pays for 9 children on the free lunch program to attend a field trip at The Rose.	\$50 Allows one Pre-K student to attend an 8-week drama class.	\$100 Provides free tickets for youth-serving nonprofit organization members to attend a performance.	\$250 Allows a student with special needs take a yearlong after school drama class.	\$500 Finances one year of musical theater classes for a child in an underserved family.	\$750 Brings Rose educators into the community to deliver outreach programs.	\$1000 Covers the scenery expenses for a First Stage Pre-K show.	\$5000 Underwrites tickets and buses for Every Single Child school field trips to see one mainstage show.
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Dear Member:

Do you know a "Rose Kid"? They are everywhere! They might be a part of a family who comes to our shows, a participant in our camps or classes, or a student at any of the 80 schools that we visit. They might even live in your own home!

Rose Kids make us proud. We smile as they take their first steps into our building, eyes staring wide at their magical surroundings. We laugh alongside them at the imaginative characters on stage and remember what it was like to be a child just like them. We listen intently to their questions and encourage their curiosity. We watch them grow into avid theatergoers – and even into talented artists in their own right.

But most of all, we celebrate all that Rose Kids become.

Their accomplishments may be as big as belting a song in the spotlight, center stage, for all the world to see. Or it may be as simple as speaking out for the first time in the classroom, finally mustering the courage to let themselves be heard. As we look out into the community, we see Rose Kids everywhere, achieving what at one time seemed impossible – on the stage and off.



* Please note: Name has been changed to protect children's privacy. Photos shown are Rose students, but not individual described or quoted.

Behind every Rose Kid is a person just like you, making their transformations possible. When you donate to The Rose:

- You provide scholarships for underserved children to attend a class at The Rose.
- You allow a low-income family the opportunity to see a Rose performance at no cost.
- You bring Rose educators into the community to deliver outreach programs.
- You help bring students on the free lunch program to attend a field trip at The Rose.

But the greatest impact you have is on the students themselves. Here are a few of the things our Rose kids have told us about the impact The Rose has had on their lives:

I never made my voice loud because I was afraid of other people hearing me.
And then, when I came to The Rose, I became braver than I used to be.
I'm not afraid any more.

- Jessica, Rose Kid

The Rose has given me a reason to feel happy and accepted. I know now what I want to do in life. The Rose is my home and my family. It has given me opportunities I never thought possible.

- Lily, Rose Kid

Rose Kids flourish and grow because of YOU!

We want to help additional students discover the magic of theater this year, and we need your support to accomplish that goal. Though we touched the lives of more than 120,000 people last year, we believe we can do more. Raising more funding means bringing additional students to The Rose next year. Who can say what miraculous transformations may occur with Rose Kids because of your gift?

Would you be willing to make a special year-end donation of \$50, \$100 or what you can afford to help us meet our goal?

We simply cannot do it without you. Your support will make a real, lasting impact on the lives of the children in our community.

Thank you for your support.

Sincerely,

Lori Scott

Lori Scott
Annual Campaign Chair

Matt Gutschick

Matt Gutschick
Artistic Director

Julie Walker

Julie Walker
Managing Director

Numbers Served in 2017-18



Public Show Attendance:
48,326



Pre-K Show Attendance:
2,426



Memberships:
2,246 including
204 underwritten by the
Bob & Evelyn Veach Foundation



School Field Trips:
25,219



Every Single Child Program:
35,057



Workshops:
2,992



Middle School After-School Program:
5,268

Classes and Camps:

BROADWAY at The Rose:

1,071 students and
45,298 teaching hours

DRAMA at The Rose:

1,152 students and
11,530 teaching hours



Curriculum Infusion:

15 teachers
293 students
9 workshops per classroom
2,772 teaching hours



Teens 'N' Theater:

115 participants
1,681 show attendance



The teachers at The Rose just get your imagination flowing. It's not like at school.. You get to use your own creativity and they actually want you to try new things and even make mistakes.. It's really fun. I'm not afraid to try new things any more.

The Rose teaches you to be brave and how to be yourself, even while you are becoming another character. I don't know how that works, but it just does.

- Kennedy, Rose Kid